

FOR IMMEDIATE RELEASE

Save Your Jack – New Audio and iPhone Products from Replug

Los Angeles, CA - May 1, 2008 - Replug LLC introduces iPhone compatibility and a new lineup of products to its award-winning Replug product line: the Breakaway Audio Adapter, Breakaway Extension Cable, Breakaway Audio Cable, and Replacement Plug Tips, available for both standard 3.5mm and, by popular demand, 3.5mm recessed iPhone audio jacks.

Keep jack alive. One of the biggest trepidations facing technophiles today is the infliction of damage on the soft underbelly of their otherwise robust audio electronics - the audio jack. An inadvertent yank on the audio cord sends the iPod or laptop falling, flying, or worse: causes the audio plug to snap off inside the jack.

Enter Replug. Replug is an audio connector that couples between your headphones and any audio device, turning a standard 3.5mm audio jack into a breakaway connection. It is comprised of a plug tip and a flexible body which grips the tip using a resilient elastomeric ring. When too much force is applied, Replug simply detaches from itself, preventing catastrophic damage to your audio equipment. Simply reattach body to tip and you're ready to go.

Replug Mini-Stereo Breakaway Audio Adapter is 3.0 in (76 mm) long. It is comprised of two parts: a 3mm audio tip and a detachable body. Available for both standard and iPhone 3.5mm audio jacks. Suggested retail price is US\$ 12.95.

Replug Mini-Stereo Breakaway Extension Cable is 6 ft (1.8 m) long. It is comprised of two parts: a 3.5mm audio tip and a detachable extension cable body (male to female). Available for both standard and iPhone 3.5mm audio jacks. Suggested retail price is US\$ 19.95.

Replug Mini-Stereo Breakaway Audio Cable is 6 ft (1.8 m) long. It is comprised of three parts: two 3.5mm audio tips and a detachable audio cable body (male to male). Available for both standard and iPhone 3.5mm audio jacks. Suggested retail price is US\$ 19.95.

Replug Replacement Plug Tips are available for both standard and iPhone 3.5mm audio jacks. Quantity 2 per package. Suggested retail price is US\$ 4.95.

The new family of Replug products are available online in June 2008 at [www.replug.com](http://www.replug.com) and other fine retailers.

Replug is patent pending and is a recipient of the 2007 I.D. Magazine Design Distinction Award ([www.id-mag.com](http://www.id-mag.com)). Replug was designed by Amalgam, an ID firm specializing in the development and production of consumer products.

Replug LLC office contact:

660 South Ave 21, Suite 6  
Los Angeles, CA 90031  
USA  
Tel: +1.323.221.5678  
Fax: +1.323.221.6786  
[info@replug.com](mailto:info@replug.com)

Press contact:

Julia Tsao  
Tel: +1.626.679.4083  
[press@replug.com](mailto:press@replug.com)

###